



Media Contacts: Lyndsey Forster
lforster@kleberandassociates.com
770-518-1000

News Release

ETERNAL® HYBRID WATER HEATING SYSTEM AWARDED *FAVORITE 50 PRODUCT AWARD* BY *BUILDER* MAGAZINE READERS

DALLAS (April 2009) —Eternal [hybrid water heater](#) is proud to receive the coveted *Favorite 50 Product Award* by *BUILDER* Magazine. Reaching an audience of builders, contractors and specifiers across the nation, Eternal was deemed one of the most asked about products in 2008, generating top interest by the readers.

"We are thrilled and honored that Eternal has received this huge recognition by such an influential audience of builders," said Paul Home, Grand Hall's director of product and marketing. "More importantly, we see a wealth of opportunity to educate the public about our energy efficient water heating system."

Eternal is a premier hybrid water heating system that combines the benefits of a tank and a tankless water heater into one super-efficient unit. Using patented counter-flow design and multi-pass heat exchanger technology, Eternal is self cleaning, maintains at least 86 percent thermal efficiency with consistent water pressure, and emits near-zero greenhouse gases.

Engineered to out-perform all other water heaters on the market, Eternal also features an inverted-infrared heat burner that has hybrid dual activation utilizing both thermostat and flow sensing. The product is equipped with a precise computer monitoring system featuring multi-stage safety features that prevent scalding or cold water sandwiches common with other water heaters on the market.

The June issue of *Builder* Magazine – which is the annual Buyer's Guide - will feature Eternal's *Favorite 50 Product Award* recognition. This issue will be distributed in print to over 195,000 readers and online via an Enewsletter submitted to more than 95,000 opt-in subscribers.

For more information about Eternal and its award winning products, contact Grand Hall at 1-877-934-7455 or visit www.eternalwaterheater.com.

About Grand Hall:

Headquartered in Taipei, Taiwan since 1976 and with the U.S. office operating out of Dallas, Texas since 1985, Grand Hall serves as the leading manufacturer of innovative gas appliances and components for more than 30 years. Reflecting its corporate commitment to product development, Grand Hall recently introduced the patented CrossRay cooking system that generates 50 percent more heat than traditional cooking systems. Grand Hall's top award-winning product, introduced in 2006, the Eternal Hybrid Water Heater has received industry accolades including *EcoHome Magazine* Editor's Choice Award, the Top 50 Innovative Products by *Professional Remodeler Magazine*, and the number One Cool Product at PCBC, Pacific Coast Builders Conference. For more information on Grand Hall, visit www.grandhall.com.

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