

ETERNAL SPEEDS AHEAD TO SPONSOR JUSTIN LARSON RACING

Educating Consumers on High Performance Water Heating

DALLAS (June 2010) – Grand Hall, manufacturer of the [Eternal Hybrid Water Heaters](#), has teamed up with Reno Power to sponsor Justin Larson Racing as he speeds off in pursuit of the ASA Late Model South Series Championship.

"I have sponsored Justin Larson Racing for a few years, previously with a tankless manufacturer. But when Eternal launched their new Condensing Hybrid, I jumped on the opportunity to get onboard with the new performance leader and asked if Paul would like to be a partner," said Steve Reno, president of Reno Power.



The #88 Reno Power / Eternal Hybrid Chevrolet, driven by Justin Larson, will be racing across the southeast in the ASA Late Model Series this summer. Larson, 2008 Rookie of the Year, is currently in third place in the South Series standings.

"We believe that this sponsorship will help consumers connect high performance with Eternal and Reno Power's services," said Paul Home, vice president of product and marketing for Grand Hall. "Justin Larson is a great driving talent and we are proud to be a partner in his effort to becoming this year's South Series champion."

In July, Larson will return to the New Smyrna Speedway as part of the FAST Touring Series with an opportunity to improve from his eighth place finish there in April. Additionally, Eternal representatives will be at the race with Justin Larson and Reno Power to cheer him on.

Reno Power provides repair service for all tankless water heaters, but prefers installing Eternal Hybrid Water Heaters. The latest Eternal Condensing Hybrid is a smaller unit, 98+ percent efficient and every bit just as powerful as the original. Eternal is economical to own costing very little to run and maintain but provides endless hot water with no performance sacrifices with a 20 year no leak warranty.

For more information on the Eternal Condensing Hybrid, visit www.eternalcondensed.com, email eternalsales@grandhall.com, or call toll free, 1-866-946-1096 anytime.

About Grand Hall:

"Headquartered in Taipei, Taiwan since 1976 and with the US office operating out of Dallas, Texas since 1985, Grand Hall serves as the leading manufacturer of innovative gas appliances and components for more than 30 years. Reflecting its corporate commitment to product development, Grand Hall recently introduced the patented CrossRay cooking system that generates 50 percent more heat than traditional cooking systems while using 35 percent less fuel. Grand Hall's top award-winning product, introduced in 2006, the original Eternal Hybrid Water Heater has received industry accolades including *EcoHome Magazine* Editor's Choice Award, the Top 50 Innovative Products by *Professional Remodeler Magazine*, and the number One Cool Product at PCBC, Pacific Coast Builders Conference. For more information on Grand Hall, visit www.grandhall.com."