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## **FOR IMMEDIATE RELEASE**

### **GRAND HALL ANNOUNCES NEW REGIONAL SALES MANAGERS Growing Demand for Eternal Hybrid™ Water Heater Calls for Additional Staff**

**DALLAS (January 2008)** – Responding to consistent growth, Grand Hall appoints two new regional managers, Dan Millard and Marc Platten, to be in charge of the Eternal hybrid water heating division. The pair will report directly to Fred Hoffmann, Eternal National Sales Manager, and assist in covering the continental United States.

“We are very pleased to have Marc and Dan joining our Grand Hall family, and feel they will do a great job representing the Eternal brand,” comments Tim Merritt, Director of Marketing.

Millard has more than fifteen years of experience in the gas appliance industry, including four years with Rinnai America Corp and ten years at Heatilator, Inc. Millard’s most recent position was in the Hearth and Home industry serving as a District Sales Manager for CFM Corporation. He earned his undergraduate degree from Michigan State University and is married with two teenage sons.

A licensed Plumbing Journeyman, Platten held his most recent title as Commercial Sales Manager for Moore Supply. Among one of his noteworthy accomplishments for the former company, Platten was responsible for growing the business from number four to number one in the commercial market. Platten studied Psychology and Business Law at UCLA, the University of South Carolina and University of Maryland.

For more information on Eternal®, visit [www.eternalwaterheater.com](http://www.eternalwaterheater.com) or by phone at 1-877-934-7455. For additional information on Millard or Platten, contact Tim Merritt at 281.974.1217.

#### **About Grand Hall:**

For more than 30 years, Grand Hall has remained a worldwide leading innovator and supplier of residential and commercial gas appliances and components. Headquartered in Taipei, Taiwan with U.S. offices in Dallas, Texas, Grand Hall is an OEM manufacturer of gas grills for national premium brands. Reflecting its innovative approach to product development, Grand Hall is now expanding its product offerings to include Eternal® a completely new patented hybrid water heating system.

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