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ETERNAL® LAUNCHES VIRTUAL TRADE SHOW BOOTH IN PARTNERSHIP WITH *REMODELING* MAGAZINE

DALLAS (December 2009) – Eternal [hybrid water heating](#) system has teamed with Hanley Wood's revered industry publication, *Remodeling magazine* for its upcoming "Road to Recovery" virtual conference. The new online conference will begin in late November 2009 and last until March 2010, and is designed to educate remodelers and replacement contractors in understanding the sustainability stimulus packages and on how to diversify in a challenging economy with energy efficient products – such as the Eternal water heater - to enhance profits.

In accordance with this initiative, Grand Hall is sponsoring prominent speaker Stacey Freed, senior editor of *Remodeling* magazine, and a panel of colleagues to enlighten virtual audience members on the subject. Freed will unveil numerous ways that remodelers can invigorate business while also taking advantage of the global dedication to energy efficiency.

"We are proud to sponsor such an innovative event that can help increase awareness for green building," stated Paul Home, director of product and marketing at Grand Hall USA. "Grand Hall is happy to be a part of the effort to help the industry grow in this challenging economic climate and to learn more about government aids that are available."

During the conference, participants will be able to hear directly from additional industry experts, as well as other remodelers who have had success with the stimulus package.

Remodelers, replacement contractors and other interested industry members can learn more about the virtual conference by visiting the Web site at www.remodelingvirtualconf.com. Sign up information is also provided on the web site. To view the Eternal virtual booth visit www.remodelingvirtualconf.com/product-centers/grand-hall, and to learn more about Eternal, visit www.eternalwaterheater.com.

About Grand Hall:

"Headquartered in Taipei, Taiwan since 1976 and with the US office operating out of Dallas, Texas since 1985, Grand Hall serves as the leading manufacturer of innovative gas appliances and components for more than 30 years. Reflecting its corporate commitment to product development, Grand Hall recently introduced the patented CrossRay cooking system that generates 50 percent more heat than traditional cooking systems while using 35 percent less fuel. Grand Hall's top award-winning product, introduced in 2006, the Eternal Hybrid Water Heater has received industry accolades including *EcoHome Magazine* Editor's Choice Award, the Top 50 Innovative Products by *Professional Remodeler Magazine*, and the number One Cool Product at PCBC, Pacific Coast Builders Conference. For more information on Grand Hall, visit www.grandhall.com."

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